## **Email Marketing Templates**



## **Customer Made a Purchase**



## **Promotion Codes**

Customers get so many emails that it is a good practice to offer them something if you want their repeat business.
(Unless they are already a loyal customer.)

Limited Time Offer Take Advantage of special 10% savings







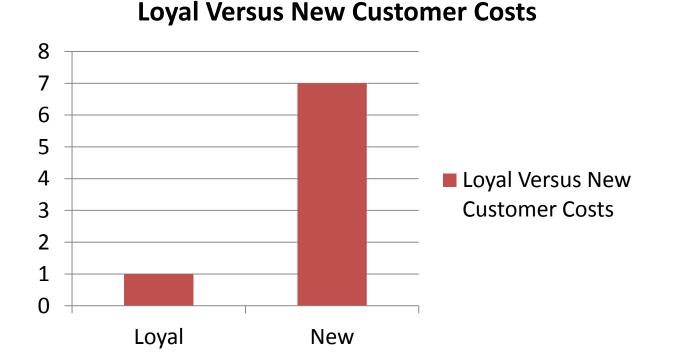
## Time of Day

Business to Business	Business to Consumer
Transaction	Transaction
9-5pm Monday though	7-9pm Saturday through
Friday	Sunday

# ## Follow these times for the best retention of your customers.

## **Keeping Customers Attention**

 It costs 7 times more to attract a customer than to keep a customer so give the majority of your attention to your current customers.



Dear (Customer),

Thank you for your order with Orion Printers Parts and Support. We appreciate your business! Purchase Information:

Many companies will include the table from processing systems.

To show the customer their billing and purchase info.

Your order is important to us, so in the mean time please call us on our free support line at 1-877-755-5300, or visit our website <u>www.orionmarket.com</u> to receive information on additional services or even chat live with a representative!

Please think of us for your future printing needs because *"If you count on your printer, you can count on us!"* 

Thank you, (team member) or Orion Team





Free Tech Support 877-755-5300

Hey (Customers first name),

Thank you for discovering something great at Orion Printers Parts and Support.

Your purchase has/will be/been shipped/soon.

In the mean time, visit our website at <u>www.orionprinters.com</u> to see more great deals.

You can view the details of your purchase by visiting **my account**- located at the top of our website. (Remember you must be logged in to see your details)

Thanks again for your purchase!

### -- The Orion Team

6715 Santa Barbara Ct, Suite C Elkridge, Maryland 21075 <u>Googlemaps.com</u>



ORION Printers, Parts & Support

Free Tech Support 877-755-5300

### Dear (Customer)

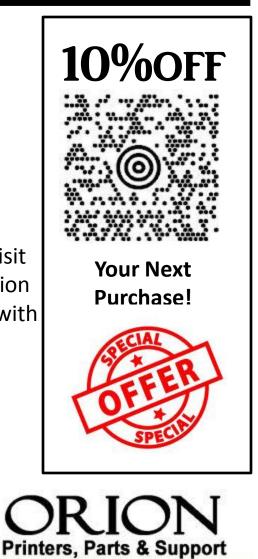
On behalf of the team at Orion Printers Parts and Support, I would like to thank you for your business! Your order of (purchase) on (date) will be shipped to you shortly. In the mean time please feel free to contact our team with any questions by calling 1-877-5300 where a technician is standing by to help you with inquiries, or visit our website <u>www.orionmarket.com</u> where you will find information about our company, services and return policy or even chat live with a representative.

Again, thank you for choosing Orion Printers Parts and Support to fulfill your printing needs, and remember

*"if you count on your printer, you can count on us!"* 

Thanks, (Team member)





877-755-5300

Free Tech Support

Hello (Customers first name),

Thank you for your purchase! Your business is appreciated.

Please visit our website or call our toll free number with any inquires, or follow the GoogleMaps link (located at the bottom of the email) for our location information.

Here are some other items you may be interested in:



6715 Santa Barbara Ct, Suite C Elkridge, Maryland 21075 <u>Googlemaps.com</u>



### Welcome to Orion Printers Parts and Support

Thank you for choosing us to fulfill your printing needs because *"If you count on your printer, you can count on us!"* 

--Orion Team <u>www.orionmarket.com</u> 877-755-5300 6715 Santa Barbara Ct, Suite C Elkridge, Maryland 21075 –Google maps



Free Tech Support 877-755-5300

Please Take a Second to Familiarize Yourself with the Products and Services we have to Offer

list Products and sale information





**Free Tech Support** 

#### **Orion Printers, Parts and Support Confirmation Email**

Dear (First Name, Last Name)

877-755-5300

Thank you for your purchase of (Product). We hope you enjoy it!

As an Orion Market customer you now have access to toll free customer support services. If you have any questions or problems with your product, please contact one of the following customer support services:

Web	www.orionmarket.com
Fax	### ### ####
Phone	410-540-9091

Once again thank you for your purchase.

**Orion Team Member** 



BANNER AD WITH SALE ITEMS LINKED TO WEBSITE



## Thank You For Your Purchase!

Dear (customer),

Thank you for your purchase from Orion Market Printers Parts and Support. We know that you will be happy with your purchase. However, if you feel like you need additional support with your product please contact us via any one of our communication outlets

Web	www.orionmarket.com
Fax	### ### ####
Phone	410-540-9091

Thank you for choosing Orion Printers Parts and Support for your new (product).

Sincerely,

(Team Member)





Free Tech Support 8

877-755-5300



#### Dear Orion Printers, Parts & Support Customer,

Thank you for purchasing your new (Product). We greatly appreciate your business. In the mean time please visit our website to familiarize yourself with our products and services at <u>www.orionmarket.com</u>

Thank you again for your purchase!

-- Orion Team 6715 Santa Barbara Ct, Suite C Elkridge, Maryland 21075 <u>Googlemaps.com</u>

#### **Quick Help Links**

Get support for your product. Find your product here:

HP XEROX

ETC....

(links to support methods)

### Limited Time Offer Take Advantage of special 10% savings



#### Dear (First and last name),

Congratulations on your new (Product). Orion Market has built our business on high quality and solid business practices. We are honored you have chosen us for your printing needs, and to show our appreciation we would like to offer you a special discount on your next purchase.

Thank you again for choosing Orion Market. -- Orion Team 6715 Santa Barbara Ct, Suite C Elkridge, Maryland 21075 <u>Googlemaps.com</u>



Free Tech Support 877-755-5300

Terms subject to change without notice. Valid in the U.S.A, .....

### Welcome to Orion Printers Parts and Support



## Customer Shows Interest in Buying

### Welcome to Orion Printers Parts and Support

### Dear (Customer),

Thank you for your interest in Orion Printers Parts and Support. Please think of us for your printing needs, because *"if you count on your printer,* 

#### you can count on us!"

For information about our company and services, please visit our interactive website <u>www.orionmarket.com</u> to find information on our latest sale event, or feel free to call us on1-877-755-5300 where you will find our team standing by to answer any inquiries.

Thanks,





(Team member)